Product Code

CONTRACT

KVVU-TV
Henderson - Las Vegas

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Sandler & Innocenzi 705 Prince Street Alexandria, VA 22314

	Contract / Re	vision		Alt Order #	<u> </u>
	497924	1		06366502	
<u>Product</u>	.				
TARKANIAN 4 CONGRES	S				
Contract Dates	Estimate #				
10/09/12 - 10/15/12					
<u>Advertiser</u>	•		<u>Or</u>	iginal Date	/ Revision
Tarkanian for Congress			1	10/08/12	/ 10/08/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broadcast			Cash
	<u>Station</u>	Accou	nt E	xecutive	Sales Office
	KVVU	Teresa	Di	furia	TELEREP-PHIL

Special Handling

Advertiser Code

Advertiser Ref

Demographic Adults 35+

0--4-1

:30

IDB#

Agency Ref

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount KVVU 10/09/12 10/15/12 Fox 5 News @ 430am M-Th, Sun 430-5ar :30 NM \$340.00 End Date Start Date Weekdays Spots/Week Rate Week: 10/09/12 10/15/12 -TWT--S \$85.00 4 2 KVVU 10/09/12 More M-F 9-10a M-F 9a-10a :30 NM \$1,100.00 10/15/12 Start Date Weekdays Spots/Week End Date Rate Week: 10/09/12 10/15/12 MTWTF--4 \$275.00 KVVU 10/09/12 10/15/12 Katie Couric 2-3p :30 NM \$1,100.00 **End Date** Spots/Week <u>Rate</u> Start Date <u>Weekdays</u> Week: 10/09/12 10/15/12 MTWTF ---\$275.00 KVVU 10/09/12 Fox 5 News AM M-F 7a-9a 10/15/12 M-F 7a-9a :30 NM \$4,200.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate \$700.00 Week: 10/09/12 10/15/12 MTWTF--KVVU 10/09/12 Fox 5 News M-F 10p-11p 10p-11p :30 NM 10/15/12 \$2,150.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/09/12 10/15/12 MTWTF--\$2,150.00 KVVU 10/09/12 10/15/12 Cops/Dog The Bounty Hunter1-2pm :30 NM 3 \$585.00 End Date Start Date **Weekdays** Spots/Week Rate \$195.00 Week: 10/09/12 10/15/12 MTWTF--3 VP Debate KVVU 10/11/12 10/11/12 Special Early News :30 NM \$4,500.00 Start Date End Date Spots/Week Rate Weekdays Week: 10/08/12 \$4,500.00 10/14/12 ---1---1 M-F 7-730p KVVU 10/09/12 :30 NM 10/15/12 Extra \$625.00

Totals 26 \$15,100.00

NM

2

\$500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	26	\$15,100.00	\$12,835.00
Totals	26	\$15,100.00	\$12,835.00

Weekdays

<u>Weekdays</u>

MTWTF--

The Dr.Oz Show

MTWTF--

Spots/Week

Spots/Week

2

End Date

10/15/12

End Date

10/15/12

10/15/12

Start Date

KVVU 10/09/12

<u>Start Date</u>

Week: 10/09/12

Week: 10/09/12

(* Line Transactions: N = New, E = Edited, D = Deleted)

Rate

<u>Rate</u>

\$250.00

\$625.00

M-F 10a-11a

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 497924 /	Alt Order # 06366502			
Contract Dates 10/09/12 - 10/15/12	Product TARKANIAN 4 CO	Estimate # NGRE			
Advertiser Tarkanian for Congress		<u>Original Date / Revision</u> 10/08/12 / 10/08/12			

Signature: Dat	te:
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REP HEADLINE# 6366502 TRF# 497924 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT8/12 15.35
CHANGES *** KVVU-TV ***

ADV #	ADV.	NAME	POLI/D TARKANIAN/R/CON/NV	REP.#O	OFF.# 762	SALESMAN #	
AGY #	AGY.	NAME	SANDLER & INNOCENZI	BUYER NAME CHRIS	IS FEIST		:
			705 PRINCE STREET	SALES PRSN PH-	TERESA DIFURIA	IFURIA	
			ALEXANDRIA, VA 22314				
ORDER #			CONTRACT # 6366502	CLASS: NATL.	LOCAL	REGIONAL	
PRDCT TARKANIAN 4	N 4 CO	CONGRESS	SS EST# COMMENTS: (LINE, ORDER, INVOICE)	ICE)			
FLIGHT DATES OCT9/12	T9/12	OCTI	OCT15/12 WK-1				
CITY TAX	S H	STATE TAX	TAXCO-OP BILLING NEEDED		DAT	DATE OCT8/12	15.35

REP: TO ROSE
FR NIKKI
OK'D M1 SEE LINE 9-10

TOTAL SAME PLS CNF THANKS

**** THIS IS A

CASH IN ADVANCE SCHEDULE *****

CON CM STA:

DANNY TARKANIAN FOR CONGRESS

PRC ORI THI	9	PRC	7	: LINE#:REP
PROGRAM : ORD COM1: THIS IS A	A	PROGRAM :	ß	REP :CD:
DEBATE RATE NOT MAKE-GOOD	4008-400B	: DEBATE	600P-800P	: TIME PERIOD
CCT11 ON LIN	30		30	: LGTH : SEC
AT LUR. SEE MG OFFER. PRE-BOOKED PLS FOR OCT11 ON LINE-7 FOR 1 SPOT/WK	\$4,500.00		\$5,000.00	RATE
STA	10/11		10/11	: START
APPROVE.	10/11		10/11	: END
	⊬		0	:SPTS:
	тни		THU	END :SPTS: WEEK : DAYS
	Ч		0	:TOTL:

PROGRAM : ORD COM1:

10

 \boxtimes

1000A-1100A

30

\$250.00

10/9

10/15

N

TU-F,M

N

PART OF A DR OZ

RATE NOT AT LUR. SEE MG OFFER.

MAKEGOOD MADE UP OF LINES 9-10 PRE-BOOKED PLS APPROVE.

REP \$\$\$ HEADLINE# 6366502 UNAPPROVED REV #1 \$ \$ \$ \$ TRF# 497924

LINE#: REP LHNE#: :00: TIME PERIOD •• LGTH ٠. SEC REP: TEL# 610-293-4100 ORDER WORKSHEET RATE START DATE FAX# 610-225-1191 END :SPTS: **CHANGES** HNVT * * DAYS OCT8/12 15.35
** KVVU-TV *** : TOTL:

STATION MAKEGOOD OFFERS: M1 OK'D BUY#7

OCT/12

MISSED: THU/600P-800P OFFER: THU/600P-800P OCT11 OCT11 OCT9(2/WK) 30s 30s \$5,000.00 \$4,500.00 \$250.00 (OCT8/12) PLS ADVIS ADVISE.

CMT: RATE NOT TU-F,M/1000A-1100A:RATE NOT AT LUR. SEE 9 N OFFER. PLS APPROVE.

15100.00 CONTRACT TOTAL TOTAL SPOTS 15100.00 26

MARKET TOTALS \$100,666 KVVU 15% KSNV 23% KTUD 0% KLAS 40% KHNV 19% KVMY 1% KVCW % % CABL %

SVC- NS DOW CODE RA35+* A-ADD B-BUY TYPE C-CANCELLED DE-DELETE 田一田田田 DATES

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P-CLASS, PLAN, SECT Q-PAID MDA R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

L-LENGTH

M-MAKEGOOD

N-PROGRAM NAME

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191 OCT8/12 14.16
*** KVVU-TV ***

ADV #	ADV. N	ADV. NAME POLI/D TARKANIAN/R/CON/NV	REP.#O	OFF.# 762	SALESMAN #
AGY #	AGY. N	AGY. NAME SANDLER & INNOCENZI	BUYER NAME CHR	CHRIS FEIST	
		705 PRINCE STREET	SALES PRSN PH-	TERESA DIFURIA	IFURIA
		ALEXANDRIA, VA 22314			
ORDER #		CONTRACT # 6366502	CLASS: NATL.	LOCAL	REGIONAL
PRDCT TARKANIAN	4 CON	TARKANIAN 4 CONGRESS EST# COMMENTS: (LINE, ORDER, INVOICE)	DICE)		
FLIGHT DATES OCT9/12 OCT15/12 WK-1	9/12	OCT15/12 WK-1			

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CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT8/12 14.16

REP: TO ROSE
FR NIKKI
NEW TARKANIAN FOR CONGRESS ORDER
TOTAL \$15100 PLS CNF THANKS

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

DANNY TARKANIAN FOR CONGRESS

PROGRAM :	ហ	PROGRAM	44	PROGRAM	ω	PROGRAM	N	PROGRAM	ц	: LINE#:REP :C
1 : NEWS	1000P-1100P	1 : NEWS	700A-900A	4 : COURIC	200P-300P	1 : MORE	900A-1000A	4 : NEWS	430A-459A	: CD: TIME PERIOD
	30		30		30		30		30	: LGTH : SEC
	\$2,150.00		\$700.00		\$275.00		\$275.00		\$85.00	RATE
	10/9		10/9		10/9		10/9		10/9	: START
	10/15		10/15		10/15		10/15		10/15	: END
	۲		Q		4		4		4	:SPTS: WEEK
	TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M	: DAYS
	Н		o)		4		4		4	:TOTL:

OCT/12							: LINE#:REP
15100.00	PROGRAM :	ω	PROGRAM	7	PROGRAM :	თ	:REP :CD:
0.00	: EXTRA	700P-730P	: DEBATE	4008-4009	: COPS/DOG	100P-200P	D: TIME PERIOD
		30		30		30	: LGTH : SEC
		\$625.00	4	\$5,000.00		\$195.00	: RATE
		10/9		10/11		10/9	: START
		10/15		10/11		10/15	: END
CON		. Н		Н		ω	: SPTS: WEEK
CONTRACT TOTAL 15		TU-F,M		THU		TU-F,M	WEEK: DAYS
15100.00		Н		Н		ω	:TOTL:

MARKET TOTALS \$100,666 K

SVC- NSI DEMOS- RA35+*

CABL 0%